



**Cleansing Cosmetics** 

# When you can feel the purity

One of the most important care rituals for our skin is its daily cleansing. The right products are essential to maintain its function as a protective barrier and to prepare it for subsequent care. In addition to our nourishing raw materials in the segment of Cleansing, we also offer various peeling bodies. They can also be used in natural cosmetics products, as they are mostly COSMOS and NaTrue compliant.









# WorléeAloe

Our WorléeAloe brand eliminates guesswork and uncertainty about product purity and quality while providing supply chain reliability and continuity for modern day customers who are under constant production scheduling time constraints and cost saving pressures.

Our WorléeAloa product range covers freeze- or spray-dried powders as well as liquid concentrates either conventional or organic certified (according to regulation (EC) No. 834/2007 and NOP).

With our unique ethanol-soluble WorléeAloe IF 200x FD (HA) rich in aloe polysaccharides (aloverose) , we offer a special grade of aloe vera which is compatible with high alcohol use levels.

All of our products meet the standards of the International Aloe Science Council (IASC).

#### Your benefits at a glance:

- Pure aloe vera without any additives or preservatives, organic and conventional
- Filleting by hand reduces aloin content
- Fast processing of leaves post-harvest preserves biological activity and prevents bacterial degradation
- High polysaccharide content concentrates (from 10% to 80%)
  - Comprehensive technical documentation and regulatory dossiers in compliance with EU legislation for food and cosmetics, which customers need for safety assessment







# WorléeJojoba Oil

With our brand WorléeJojoba Oil, we offer you the best quality under the best conditions combined with incomparable service. It complies with NaTrue- and COSMOS-Standard. The organic grades are certified analogue to the Council Regulation (EC) No. 834/2007.

The clear, light yellow jojoba oil is extracted from the mature seeds of the jojoba bush (Simmondsia Chinensis) by means of cold pressing and filtration. This fluid is a liquid wax composed of long chain C18-C22 esters from monounsaturated fatty acids.

Additional bleaching and deodorising of the cold-pressed oil (WorléeJojoba Oil Golden) yields a colour- and odourless variant called WorléeJojoba Oil Lite.

The oil is used for hair care, skin care, nail care, in makeup products and bath oils as well as in soaps.

# Your benefits at a glance:



Hydrates the skin



Balances natural oil production



Delivers antioxidant protection



Has anti-inflammatory effects







# WorléeSqualane

WorléeSqualane Olive is a colorless hydrocarbon obtained from olives. The vegetable origin is verified for each batch by isotope determination (13C/12C). It has a purity level of at least 92% squalane content and is validated according to Ecocert and COSMOS standards. The use of GMO or animal ingredients is deliberately avoided. Due to its natural origin and multifunctionality, it is ideally suited for applications in natural cosmetics. In addition, it picks up on the clean label trend.

Given its high spreading capacity, WorléeSqualane Olive enables emulsions to be spread evenly on the skin and leaves a unique, silky-soft, non-greasy skin feel. Its excellent pigment dispersion properties make it an ideal raw material for the development of make-up formulations. Its texture also makes it highly suitable for supporting the performance of make-up removers. As a result of its oxidation stability, the product is ideally suited for use in natural sunscreen protection formulations. In hair care products, it improves the combability of the hair without weighing the hair down. So a truely multi-talented ingredient!

#### Your benefits at a glance:

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	Coloniess and odonies

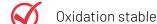
Ecocert and COSMOS validated



Natural Origin Index of 1(ISO 16128)



Non-GMO



Vegan

Alternative to synthetic emollients, such as e.g. dimethicone

Temperature- and pH-stable over a wide range of cosmetic applications

Upcycling product



Skin-friendly







# WorléeSuspens Eco

WorléeSuspens Eco is the perfect solution for those looking to create sustainable, high-quality cosmetic products. Made from bacterial cellulose obtained through a non-GMO fermentation process, this bio-based suspending agent improves the stability of insoluble ingredients and enhances sensory properties, resulting in a transparent, uniform formulation.

WorléeSuspens Eco creates a three-dimensional network of cellulose fibers, providing yield stress without affecting viscosity. This ready-to-use product is easily incorporated into any formulation with moderate stirring.

Not only is WorléeSuspens Eco environmentally friendly and biodegradable, it is also COSMOS validated and microplastic free. This makes it a great choice for natural cosmetics that prioritize sustainability and high performance.

## Your benefits at a glance:

	Stabilization of insoluble
	ingredients

Transparency comparable to synthetic suspending agent

Advantageous sensory properties

Ready to use and pre-activated

Tolerant to pH value, salt and temperature

Complies with COSMOS/Natrue standards

IECSC & IECIC listed

Eco-friendly and biodegradable

Natural Origin Content 99.4% acc. to ISO 16128

Non-GMO

**V**egan

Not affected by the restriction on microplastics acc. to current ECHA Proposal

Cruelty free





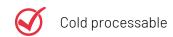


# WorléeAquaThix

WorléeAqua Thix are liquid rheology modifiers for thickening of cleansing products and skin care emulsions. They enable the suspension and stabilization of particles and emulsions and are cost effective all-in-one polymers for the production of sophisticated formulations.

The products support emulsion stability and suspension of UV pigments in skin and sun care products and improve pigment distribution in color cosmetics, resulting in pleasing aesthetics and high coverage.

## Your benefits at a glance:



Easy to incorperate (liquid)

Pleasent sensory

China compliant

No microplastic

Non-GMO

**V**egan







# WorléeOpac Eco

WorléeOpac Eco 10 is a rice wax based opacifier dispersion that is designed for use in rinse-off formulations such as shampoos, shower gels and body washes. It is a natural origin-based alter@native to polymers, commonly known as microplastics, which are often used in personal care products. Rice wax is a natural ingredient that is derived from rice bran oil and is considered to be a sustainable and eco-friendly alternative to synthetic ingredients. With a high natural origin content WorléeOpac Eco 10 is an ideal choice for personal care products that are marketed as natural or organic.

# Your benefits at a glance:



Easy to incorperate

Similar color impression as a Styrene/ Acrylates Copolymer

Excellent temperature and storage stability

No microplastic

**⋘** Non-GM0

**V**egan







# WorléeBase

WorléeBase AQ products are prepared pigment dispersions based on an aqueous polymer-pigment mixture. Beside the standard range, we offer tailor-made colors on request.

A simplified application in formulations such as eyeliners, foundations, water-based nail polishes or mascaras is given. Cost saving in terms of process time and equipment are key benefits as well as the high color strength of pigments. WorléeBase AQ products are also free of PEG and emulsifiers

# Your benefits at a glance:

High color strength for pigments

Good batch consistency of color

Water-based (no dust, no danger to employee)

PEG/E0 free

old processing, easy addition without grinding or dispersing of the pigments

Reduces process time and equipment, huge cost savings

FDA certified or exempt from FDA certification

#### Colors:









# WorléeBeads

WorléeBeads are made of jojoba wax, castor wax or cellulose and different colour pigments. They are characterized by their high sphericity and very low particle size distribution which leads to a better representation in the formula.

Application areas are rinse-off products for facial cleansing and for body exfoliation. WorléeBeads can be used in the field of green cosmetics and offer a sustainable alternative to conventional exfoliants, since they are predominantly NaTrue-compliant.

#### Your benefits at a glance:



Different sizes and colors



Made in Germany



Biodegradable



Non-GMO



Originated from natural and renewable sources

#### Colors and Sizes:

WorléeBeads CELL are available in standard particle size 150 - 250 µm (60/100 Mesh).\*















WorléeBeads HCO are available in standard particle sizes 250 - 850 µm (20/60 Mesh),  $250 - 425 \,\mu\text{m} (40/60 \,\text{Mesh}), 150 - 250 \,\mu\text{m} (60/100 \,\text{Mesh}).*$ 



All WorléeBeads Jojoba are available in standard particle sizes 250 - 850 µm (20/60 Mesh) and  $250 - 425 \,\mu\text{m}$  (40/60 Mesh). Snow white is also available in 150 - 250  $\,\mu\text{m}$  (60/100 Mesh).\*



<sup>\*</sup>The colors here may differ from the original. Please contact cosmetics@worlee.de for more information.

<sup>\*\*</sup> Only available in 150 - 250 μm (60/100 Mesh).







# WorléeScrub

The new natural scrubs are made from olive stones, which are ground into powder after drying. The stones are not irradiated, but gently processed by steam sterilization.

WorléeScrub Olive is available in fine (300  $\mu$ m) and coarse (500  $\mu$ m) form and can be used accordingly for the production of face and body cosmetics to obtain an abrasive effect. As the product is of purely vegetable origin, it is ideally suited as a sustainable alternative to plastic granulates in the processing of vegan or antiallergic cosmetics.

# Your benefits at a glance:

Upcycling product

Natural granules from renewable raw materials

Alternative to plastic or synthetic granules

Suitable for the production of anti-allergic cosmetics

Cleaner look of formulation through brighter sand color of scrub

Natural Origin Index of 1 (ISO 16128)

Non-GM0

COSMOS validated

**V**ega







# WorléeSoft Beads

Our popular WorléeSoft Beads are ready for use in your leave-on or rinse-off products. Our visually appealing particles are available in different hardness grades and sizes (S, M, L).

Aqueous formulations in particular benefit from the option of special composition as a solid formulation, as the particles soften on their own during application.

WorléeSoft Beads are mainly made of natural and renewable raw materials, are GMO free and mostly COSMOS and NATRUE compliant (size S is COSMOS validated). This also allows the use in natural cosmetics (NOC of min. 97%).

## Your benefits at a glance:



Visual effects create a purchasing incentive for customers



Free of preservatives



Active ingredients, colors, degrees of hardness, and sizes according to customer wishes



Non-GMO



More than 97% Natural Origin Content according to ISO 16128



Vegan

#### Colors and Sizes:

Worlée Beads HCO are available in standard particle sizes S (500-1.000 µm / 18-35 Mesh), M (500-1.000  $\mu$ m / 18-35 Mesh), L (1,000-1,600  $\mu$ m / 12-18 Mesh).





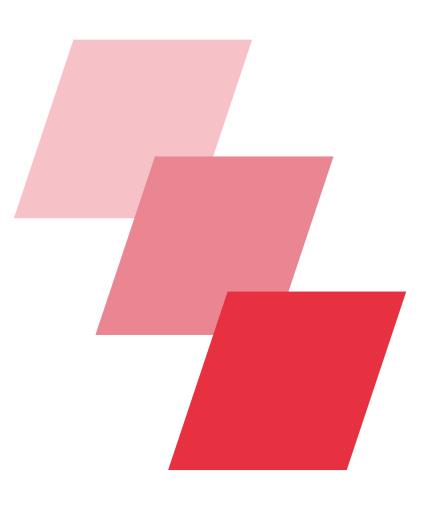


# Let's work together!

You are interested and need further information? Feel free to contact us.

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